



THE BULLETIN

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October 22, 1955

OVERSEAS TICKER

NEW YORK

A few correspondents are wandering back to New York from assignments covering the Argentine revolution that upset dictator Juan Peron. It has a hectic period for those assigned to the revolt or on the spot there, but it ended quickly and life is returning more or less to normal in Buenos Aires.

In the first few days after the outbreak foreign correspondents from throughout the world rushed to Argentina, then cooled their heels in Santiago, Chile or Montevideo, Uruguay because all scheduled trains or flights into Argentina had been cancelled.

Two Americans who did get in while fighting was in progress were *Tad Szulc* of the New York Times and *John Rich* of National Broadcasting Company. Szulc had just arrived in Chile after a news-

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Club Calendar

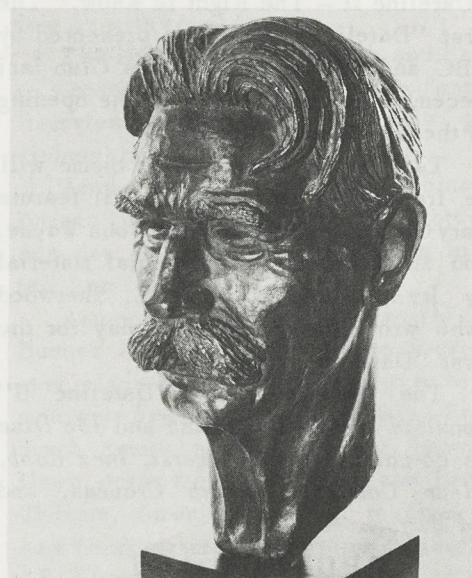
Tuesday, Oct. 25 — Presentation of bust of Albert Schweitzer by *Leo Cherne* at Open House. Cocktails 6 P.M.

Tuesday, Oct. 25 — Julie Whitney at the piano. 9 to 11 p.m.

Monday, Oct. 31 — Semi-Annual meeting of Members of the OPC. Dinner reservations can be made in advance to precede the meeting. 8 p.m. sharp.

Tuesday, Nov. 1 — Austrian dinner, in celebration of Austria's independence. Ambassador and Mrs. Gruber, guests of honor. Dinner and cocktails. Reservations with prepayment required.

Monday, Nov. 14 — NBC Spectacular TV show. "Dateline II — The Right to Know" 8 to 9:30 P.M. on the NBC television network.



"The greatest man in the world"

BUST OF SCHWEITZER TO BE PRESENTED TO OPC

A bronze head of Dr. Albert Schweitzer — missionary, composer, and organist who has been called the "greatest man in the world" — will be presented to the Overseas Press Club on Tuesday, Oct. 25, at the weekly Open House.

The head was sculpted by member *Leo Cherne*, executive director of the Research Institute of America. Cherne will make the presentation himself.

The head, which will be placed in the Memorial Library, is identical to the one which has been made a part of the collection of the Smithsonian Institution.

Also taking part in the ceremonies will be Dr. A. Babs Fafunwa, of the Nigerian Liaison Office in Washington, and George W. Shepherd Jr., who spent two years organizing farmers' cooperatives among the natives of Kenya and who is the author of the recently published "They Wait in Darkness."

LUTER TO CONSTITUTION COMMITTEE

John Luter has been designated Chairman of the Committee on Revision of the Constitution of the Club in place of William F. Brooks, who has gone to Europe.

Geneva Talks Coverage By Top Foreign Staffers

A host of operatives from newspapers, wire services, and networks will descend upon Geneva to cover the foreign ministers' conference scheduled to begin Oct. 27.

Playing host to AP correspondents will be *Lynn Heinzerling* of the Geneva bureau. Washington will be represented by *John Hightower*. Coming from London will be *Arthur Gavshon* and *Eddy Gilmore*, with *Daniel De Lue* and *Tom Reedy* coming from Germany. *Joe Dynan* and *Richard O'Regan*, from Paris and Vienna, respectively, round out the AP conference staff.

Gene Patterson, UP's London bureau chief, will share the job of news-gathering with *Joe Grigg* from Germany and *Bill Landrey* from France.

INS will be represented by *Pete Huss*, chief U.N. correspondent, and *Joe Singer* of the Berlin bureau.

Reporting the conference for Newsweek will be *Ben Bradlee*, chief of the Paris bureau.

Bill Richardson and *Seymour Freidin* will be filing their "Dateline — Your World" column from Geneva.

The networks plan extensive coverage of the conference, including side-lights and background as well as the straight news accounts.

A three-man team will be working for CBS, with *Dave Schoenbrun* from Paris in charge. His fellow-workers will be *Dick Hottel* from Bonn and *Bill Downs* from Rome.

ABC studios are sending to the conference *Bob Sturdevant* from Paris, and *Charles Shutt* from Washington, who will be in charge of the camera crews.

Robert Kroon, NBC Geneva correspondent, will be joined by *Leif Eid* from Paris and *Robert Hecox* from Rome. *Gary Stindt* from Berlin will be chief camera man.

THE BULLETIN

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THE OVERSEAS PRESS CLUB Officers and Board

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Son for the Hartwells

The Dick Hartwells announce the birth of their son, Jay Craig, born in New York on Oct. 11. Young Craig weighed in at 7 pounds 4 ounces.

"DATELINE II" TO BE AIRED BY NBC ON NOV. 14

Plans moved ahead this week for the second OPC television spectacular, which this year will be presented on NBC's national network from 8 to 9:30 P.M. on Monday, Nov. 14.

The 90-minute show will be called "Dateline II - The Right to Know." The first "Dateline" show was presented by NBC and the Overseas Press Club last December in connection with the opening of the Club's new quarters.

This year's show, whose theme will be freedom of information, will feature Gary Cooper, William Holden, John Wayne, and Martha Raye, with special material by Irving Berlin, Robert E. Sherwood (who wrote the Ernie Pyle play for the first "Dateline"), and others.

The committee for "Dateline II" consists of Bob Considine and Joe Dine as co-chairmen, Bill Hearst, Inez Robb, Fleur Cowles, Kathryn Cravens, and Ed Murrow.

BROTHER ACT

Gene Jones, of the NBC-TV special events department, is associate producer of the network's "Wide, Wide World" series that started on Oct. 16.

For the premiere of the Sunday 4-5:30 P.M. (EDT) program, sixty-two cameras were in action. There were live pick-ups aboard airplanes, ships, ferris wheels streetcars, at the bottom of a Florida lake and other ingenious places. Gene's twin brother Charles, of the Washington bureau, went to Florida to direct the underwater ballet sequence.

PEOPLE & PLACES...

Another new book, out Nov. 3, published by Rinehart, will be "Utopia 1976" by Morris Z. Ernst... David Bernstein, just returned from a three months work and vacation trip to Europe is opening his own public relations firm in New York... Bob Pierpoint, CBS News Far East bureau chief, begins a swing through Southeast Asia on Nov. 1, accompanied by CBS TV cameraman Wade Bingham, and returns stateside for Ed Murrow's annual year-end news show... The current Esquire carries ten pages of color and black-and-white photos taken by Wallace Litwin during his recent seven month honeymoon trip in Mexico...

A. Wilfred May's course "Your Investment Problems Today" opened at the New School Oct. 6 with a record attendance of 500... Hal Lee has suffered a painful fracture in a fall and is confined to St. Luke's Hospital, New York... Ephraim R. Gomberg, of Philadelphia, has resigned as executive director of the Allied Jewish Appeal to become vice-president of the Pennsylvania Laundry Company... John Gun-

(Continued on page 4)

SETTEL TO KLM

Art Settel, formerly a member of the Columbia Broadcasting System publicity staff, has resigned from CBS to take over as U.S. Public Relations Director for KLM, the Dutch Airline.

Before joining CBS, Settel was a member of the NBC publicity staff. He has also been the OPC Bulletin's radio and television correspondent.

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EUNSON SCORES U.S. PIOs IN JAPAN

The failure of U.S. military public relations aides to maintain liaison with the Japanese press has caused much of the misunderstanding and criticism of America in Japan's newspaper, according to *Robert Eunson*, AP bureau chief in Japan and Korea.

His indictment of the military public relations establishment was made recently in Hiroshima at a meeting of Japanese publishers and editors.

Eunson, who is president of the Foreign Correspondents Club of Tokyo, was quoted by the NY Times as saying in part:

"I am quite certain that the person in Tokyo who is responsible for liaison between the military and the Japanese press hasn't set foot in a Japanese newspaper office since 1951.

"In my own country the same military people would expend unlimited efforts to secure friendly relations with the press. In Japan they have made no effort whatsoever to cultivate newspapermen of any nationality, let alone the Japanese."

Because the military groups have been so difficult to reach, Eunson continued, "Your men have been forced to print stories before they could be checked completely. This sometimes results in one-sided or incomplete versions."

BOOK EVENINGS BEGIN OCT. 27

The first in a series of book evenings will be held Wednesday, Oct. 26, at 8:30 p.m. in the Club Memorial Library.

Members are asked to leave word with the Library Committee if they will attend.

Arrangements are being made for authors such as Louis Lochner, Harry S. Truman, and other OPC writers to be present. Moderator will be John K. M. McCaffery.

TOKYO

Don C. Wiley, veteran Far East hand is revisiting Tokyo for the first time in 25 years back for a few weeks holding the PR fort for Pan Am until its new man *Davy Jones* arrives. Don is PR man in Pan Am's Pacific-Alaska Hdqts. in San Francisco. OPC'er *Robin Kinhead's* latest literary effort is a piece on skin diving on Wake Island, scheduled to appear shortly in *The Skin Diver*.

— from *Robin Kinhead*

OVERSEAS TICKER *(Continued from page 1)*

gathering tour through Argentina. Rich was flown down from New York to cover the story. After contacting rebel General Lagos by telephone from Santiago to Mendoza, Rich and Szulc rented a light plane, flew the 3 mile high pass through the Andes (without pressurization or oxygen) and became the first newsmen to join up with rebel forces.

The rebels then flew Rich and Szulc to Cordoba where they were the first to interview General Lonardi, new provisional president.

Jerry Hannifin of the Washington Bureau of Time-Life reached Cordoba one day behind them. He'd come in by rail from Chile.

Among the first newsmen to fly into Buenos Aires from Montevideo aboard a special plane provided by Uruguayan newsmen were *Fred Strozier*, Associated Press South American chief and *Joe Newman*, flown down from London by the Herald Tribune. Strozier had just reached his new headquarters at Rio after turning the AP Bureau in Buenos Aires over to Sam Summerlin when the revolution broke out.

The New York Times' *Sam Pope Brewer* flew down from Rio to help out *Ed Morrow* in BA. *Jules Dubois* of the Chicago Tribune hastened down from Central America.

The St. Louis Post Dispatch sent *Dick Dudman* and the Miami Herald, *John McDermott*. *Cornell Capa* of Life was fortunately in Argentina working on a special story and so on hand to help out Bureau chief Philip Payne.

MOSCOW

Chancellor Konrad Adenauer's recent visit to the Kremlin precipitated a large-scale invasion of the U.S.S.R. by American correspondents.

The group included *Jim Bell*, Time bureau chief in Germany; *Ralph Crane* and *John Dilly* of Life; *Ed Burks*, Baltimore Sun; and *Lud Denny*, Scripps-Howard foreign editor, who was joined later by *Andy Tully*, S-H White House correspondent.

Both NBC and CBS had big staffs in Moscow. CBS had *Dick Hottelet*, from Bonn, and *Dan Schorr*, from Washington, on the scene, as well as a camera crew from Frankfurt.

Irving Levine, NBC Moscow bureau chief, was joined by *Frank Bourgholtzer*

from Bonn, *Gary Stindt* from Berlin and *Joe Oexle* from Munich.

At the same time *Richard O'Malley*, former AP Frankfurt staff man, arrived here with his wife, Jean, to take up permanent residence. Dick is replacing *Richard Kasischke*, who has been Moscow bureau chief for several years. Kasischke plans to travel behind the Iron Curtain, but has no definite assignment yet. His daughter, Kathleen Kasischke, is Premier Bulganin's favorite photographer. At several receptions at the Kremlin, your correspondent noticed Bulganin talking to her and jokingly pointing to her whenever she photographed him. All of which simply proves that the Premier likes pretty girls.

BERLIN

The return of German prisoners of war from Russia has stirred most of the recent excitement in West Germany.

When Hitler's personal valet, Linge, turned up with one of the first batches of released PW's, he was first interviewed by *Reinhold Ensz* of AP and *Gary Stindt* of NBC. His account of Hitler's death by suicide in his luxurious bunker underneath the Chancellory was fascinating but somewhat skimpy. He didn't talk too much because obviously he has hopes of collecting a fat magazine fee for his story.

Tom Reedy, AP bureau chief, has returned from a two-week automobile trip through Poland.

SAIGON

Bob Lochner, son of *Louis P. Lochner*, OPC president, has assumed his duties as Deputy Public Affairs Officer for Vietnam. Mrs. Lochner and their three children are with him.

ROME

Ed Stevens of The Christian Science Monitor off for Yugoslavia and the Middle East. NBC's *Red Mueller* and CBS' *Bill Downs* both back from similar jaunts. *Dolph Simons* of the Lawrence, Kansas, Daily Journal-World, a director of AP and *Don Maxwell*, Chicago Tribune managing editor, among recent visitors to Rome. Ditto *Irvin "Pete" Lisagor* of the Chicago Daily News Washington staff. *Frank Gervasi's* new confidential newsletter to subscribers off the presses for first-time. *Mike Stern* introducing Pepsi-Cola in Italy, planning a national advertising campaign. from *Stan Swinton*

People and Places (Cont'd from page 2)

ther's "Inside Africa" (Harper & Bros., \$6) was given high praise in the New York Times Book Review of Oct. 2 in a front page discussion by C.L. Sulzberger ... New member Bradley Smith's color picture essay on Lewis and Clark in Time, Oct. 10, followed by a 14-page color picture essay on Arts and Skills of the 1840's in Life of Oct. 17... "Behind the Trouble in Cyprus" authored by Don Peretz in the Oct. 3 issue of New Leader. . . Arch Whitehouse, another new OPC'er has an article on French ace Jean Maridor in Adventure Magazine. . . Tom Durrance, formerly of Time, Inc., and Barron's, has taken over a newly-created post with the Texas Company as top policy writer in the public relations department. . .

Weldon James represented the Louisville Courier Journal on a racial relations panel of the National Conference of Editorial Writers in Washington last week. . . Ben Grauer, now news editor of Big Story, seen on NBC-TV Friday evenings from 9-9:30 P.M. . .

Christopher T. (Noel) Buckley's story "Yankee Go Home" will appear in the Saturday Evening Post of Oct. 29. . . Mike Horton, NBC director of information spoke at Duke University and the University of North Carolina last week on TV programming. . . Amy Vanderbilt has returned from two weeks of personal appearances in the Southwest sponsored by some of the areas largest newspapers. . . Martin Sheridan, director of public rela-

ORIGINS OF THE CORRESPONDENTS FUND

by Ruth Lloyd

(Continued from last week)

The Correspondents Fund was incorporated in 1942 under New York law, with H.V. Kaltenborn as its first president. Its purpose was to raise a fund from which its trustees — OPC members themselves — could grant emergency assistance to men and women who have been foreign correspondents and who, because of age, illness or other unforeseen circumstances, are in need of temporary help.

The relationship of the Fund to those it helps is one of strict confidence, and therefore the task of describing specific instances of aid is a delicate one.

Severance pay, insurance, and savings go only as far as they go. Illnesses and accidents are unpredictable. In many instances, the Fund has helped to pay funeral expenses, and provided help to the bereaved families.

In some cases, children of correspondents killed in action are being aided in their education.

One correspondent, a veteran of both world wars, was earning a comfortable living as a free lance writer when a tragic accident crippled him. Savings paid for most of the considerable hos-

pital bill, but not entirely. A relatively small grant from the Fund settled the dilemma.

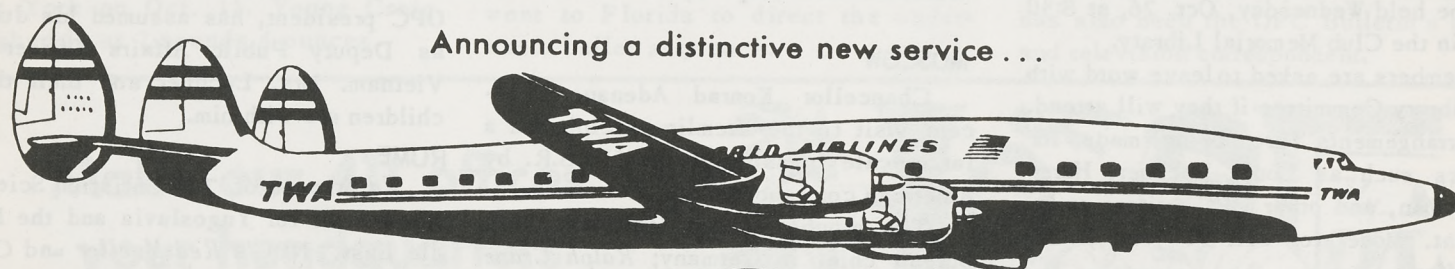
Another, out of the U.S., received a check for a debt owed him. He deposited it in good faith, drew against it — but the check bounced! Immediate financial rescue staved off an embarrassing situation and saved his credit. He repaid the grant within a few weeks.

Obviously the Fund is not in the banking business, making loans against notes. Aid is in cash grants, not loans. But many grateful recipients make a point of repaying. The Fund helps tide correspondents over sudden economic jams. It has saved decent people the needless loss of dignity and self-respect, given them a lift up over a tough spot.

In checking applications, the Fund has found that the news services, the newspapers and the magazines have been very prompt, frank and explicitly useful. So far there have been few outright phonies. One or two of these showed considerable imagination, but punctured quickly when checked.

tions, Admiral Corp., Chicago, was in New York last week for Bishop Sheen's first telecast on ABC and will premier a new automation film narrated for Admiral by OPCer Alex Dreier (NBC) during a talk on Automation in Television Oct. 28

at Tulane University. . . . Elmer W. Lower, director of special projects for CBS News and Public Affairs, headed up the 12-man CBS staff in Denver covering the story of the President's heart attack.



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